## **Argentina**



**Carolina Anton** is the Founder and COO of Medex Medical Technology Cluster, which brings together public and private sector organizations to foster innovation, entrepreneurship, and policies for health care. Carolina has previously worked with Coca Cola Andina and Arcor Group in Argentina in management and innovation. She holds an MA in Business Administration from the Universidad Tecnológica Nacional and a specialized degree in Project Management from the Universidad de Belgrano.



**Lucila Mónica Dotto** is the Co-Founder of AGC Consultora, a personal and professional development organization that focuses on women's empowerment. Lucila has served as the Director of Admissions and Director of Alumni Relations and Professional Development at UdeSA. She holds an MA in Marketing and Communications from the Universidad de San Andrés and a BA in Psychology from the Universidad Católica Argentina.



Florencia Fredes Lauret is the Founder and Executive Director of Vivamos Juntos, a co-housing and collaborative neighborhood venture in Argentina. Vivamos Juntos seeks to promote co-housing in Latin America as an innovative and sustainable lifestyle where people maintain private homes but participate in the design of shared common facilities that bring social, environmental, and economic benefits for its residents. Florencia has worked in the Executive Office of the U.S. Embassy in Buenos Aires. She has a BA in Political Science from the

Universidad Católica Argentina.



**Franco Goytia** is the Founder and CEO of ANDO, a delivery service run via bicycle. ANDO transforms the way goods are moved and delivered around cities, empowering college students and decreasing traffic, carbon dioxide emissions, and smog. Franco has experience in entrepreneurship, founding Adding, a marketplace that connects influencers with advertising agencies and brands. He holds a BA in Economics from the Universidad de San Andrés.



Angelica Hearne is the Founder of Angelica H., a tailor-made leather bag company where clients can customize the bag designs. Angelica has experience working at Nestle, IBM, and Mañana Profesional, an Argentinian magazine for entrepreneurs. She also volunteers for Techo where she is building houses for families in underserved areas. She also works with Banco de Alimentos, a food donation program. Angelica received her BA in Business from the Universidad de San Andrés.



María José Greloni is the Co-Founder of Kubadili, an organization dedicated to shifting NGOs and governmental organizations to a new, more innovative, and collaborative working culture. Kubadili provides training in agile methodologies like Scrum, Kanban, Lean Startup, and Design Thinking. In addition, she is the Director of Wingu Tecnología Sin Fines de Lucro. She has extensive experience in communications and campaign directing. She received her MA in Marketing and

Communications from the Business School at the Universidad de San Andrés.



Alan Karpovsky is the Co-Founder of Herolens, an advertising tech company that generates personalized content to reach different audiences. Previously, he has worked as a Manager of Content and Customer Success for Streema & Simple Radio and Assistant Manager of Services Growth at Myriad Group. Alan is also the organizer of YJP Group, a non-profit focused on expanding the social and professional lives of young Jewish professionals in Argentina. Alan received his MA in Computer

Science from the Instituto Tecnológico de Buenos Aires and his BA in Electronics and Robotics from ORT.



**Eugenia Ponce de León** is the Founder and CEO of Sugarlicious, a business offering personalized sweets and desserts. Eugenia has previous entrepreneurial experience, selling handmade accessories for women. She has previously served as the CFO of Lx Argentina, a cleaning and maintenance service company and a Sales Representative at Turismo Taragui SRL. She is also a member of Fecorr Joven, a group of young entrepreneurs who want to promote entrepreneurship culture.

Eugenia holds a BA in Economic Sciences from the Universidad Nacional del Nordeste.



Valentino Portnoy is the Co-Founder and CEO of Guru Flights, an online platform that helps travelers find the best possible flight deals. Valentino has previously served as Director of Software Development at the National Institute of Statistics and Census, as well as the Director of Sales as MacLenon, which provides digital services to small businesses and professionals. In his spare time, Valentino volunteers at Emprending, an entrepreneurship course, and with his city government. He has a

BA in Software Engineering from the Universidad de Buenos Aires.



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**Nicolás Vidal** is the Co-Founder and CEO of TranquerOn, a company that connects agriculture and livestock farms, making it easier for them to buy, sell, and operate with their cattle. They track and analyze relevant data and aim to provide a global solution for agriculture and cattle management. Nicolás has also worked as a Project Manager and Business Developer for IBM Global Business Services, and is a Board Member for E4E. He received his Bachelor's in Industrial Engineering from Universidad